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# **Client History/Background**

Klaus Brewing Company was founded by a local group of family and friends led by passionate brewer Thomas Lemke. Focused on bringing the under-served German-style beers to a wide range of consumers, from beer aficionados to new converts alike. They chose the name Klaus because they wanted a strong traditional German name. The name's meaning is "The People’s Victory". The company feels being able to offer people the ability to experience great locally crafted beer in a welcoming environment is truly a victory for everyone.